

CarbonEnfo, LLC Pilot Program Privacy Policy

Effective Date: March 1, 2025

At CarbonEnfo, LLC, we are committed to protecting the privacy and security of the personal information we collect and process as part of our Brytr Solar Renewable Energy Credit Pilot ("Pilot") utilizing public blockchain technology. This Privacy Policy outlines our practices regarding the collection, use, disclosure, and protection of personal information of individuals participating in the Pilot. Please read this Privacy Policy carefully to understand our practices regarding your personal information.

Information We Collect

Personal Information: We collect personal information that you voluntarily provide to us when participating in the Pilot. This may include, but is not limited to, your name, contact details (address, email address, phone number), and energy usage data.

Blockchain Information: The Pilot uses public blockchain technology as well as Beta Software to record and verify solar energy transactions. This technology collects technical information such as blockchain addresses, transaction IDs, and timestamps, which do not directly identify individuals.

Use of Personal Information

We use the personal information collected for the following purposes:

- To facilitate and manage your participation in the Pilot.
- To provide updates and support related to the Pilot.
- To analyze and improve our services.
- To comply with legal obligations.

Anonymized and aggregated data may also be used for research, statistical analysis, and business planning.

Disclosure of Personal Information:

We may disclose your personal information:

- To affiliates, service providers, and business partners involved in delivering the Pilot.
- For marketing purposes to third parties, unless you opt-out. Unless prohibited by local law, you are automatically opted-in to such sharing, but you may withdraw your consent at any time by opting-out.
- To other third parties as required by local regulations or to comply with legal processes, without additional consent.
- To protect our rights or safety, and the rights or safety of others.

Participants have the right to opt-out of data sharing for marketing by contacting us at (insert privacy email here).

Data Security

We implement reasonable security measures to protect your personal information against unauthorized access, use, or destruction. However, no security system is infallible, and we cannot guarantee complete security of personal information.

Data Retention

Personal information is retained as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law.

Your Rights

You have rights regarding your personal information, including the right to access, correct, or delete your data, and to object to or restrict processing. You also have the right to opt-out of data sharing for marketing. To exercise these rights, please contact us at (insert privacy email here)

Updates to the Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will provide notice of any material changes by posting the updated Privacy Policy on our website or by other means as required by applicable law.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

CarbonEnfo, LLC
245 North Highland Avenue, Suite 230-162, Atlanta, GA 30307
support@brytr.us

By participating in the Pilot, you acknowledge and agree to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

This Privacy Policy is governed by and construed in accordance with the laws of the State of Georgia.